



Striving For All

Together we can

Annual Report 2024



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COVER: Striving For All at the Public High School Lycee Joss in Douala, Cameroon, with students during our Youth Development Program awareness session.
BACK COVER: Ukrainian refugee children showcasing their creativity after an Art Therapy session in Freiburg, Germany.

From the Founder & Co-Founder

FOUNDER'S MESSAGE



Reflecting on 2024, I am grateful for our growth and impact at Striving For All. Despite the financial challenges we faced, we remained focused on our mission to empower youth in underserved communities through future-ready education and essential healthcare, aligning our efforts with the United Nations 2030 Sustainable Development Goals (UN SDGs).

Our Thrive Center has become a beacon of hope, offering skills in STEM, AI, and career readiness in Cameroon. I am especially proud of our expanded Girls in Technology program. None of this would be possible without our dedicated team, generous donors, strong partners, and invaluable volunteers.

In view of the future, we remain committed to creating lasting, brighter futures. Together, we will pave the way for a generation ready to thrive in an ever-evolving world.

Genevieve Ngambia
Founder & CEO

CO-FOUNDER'S MESSAGE



2024 has been a year of resilience, growth, and heartfelt connections. I am immensely proud of our major project in the US, supporting Ukrainian refugee families and delivering art therapy workshops for refugee children. These workshops gave them a safe space to express, heal, and rebuild hope. Watching these kids find their voices through creativity has been both humbling and inspiring.

I am deeply grateful for the support and kindness from my colleagues at Salesforce, as well as from other generous individuals and organizations who believe in our mission. Your generosity has helped us reach more families and children in need.

Looking ahead to 2025, our vision is to expand our reach by focusing on the well-being and resilience of underserved communities, providing the support they need to overcome challenges and thrive. Together, we are building a legacy of compassion and purpose.

Olena Baykur
Co-Founder & CFO

Our Mission & Impact

At Striving For All, we are committed to creating enduring, positive change by aligning our efforts with the United Nations Sustainable Development Goals (SDGs). Our focus is on **Quality Education**, **Good Health & Well-Being**, and **Gender Equality**, as we empower youth, support families in crisis, and break barriers for girls in STEM. Through our programs, we provide transformative educational resources, offer critical health screenings, and deliver essential crisis support. Our **Girls in Tech** initiative, in collaboration with Technovation, paves the way for the next generation of female leaders in technology.

An additional aspect of our work is the **Art Therapy program** for crisis recovery. This initiative helps youth overcome emotional trauma and build resilience through creative expression, providing them with tools to heal and thrive in the face of adversity.

5,000+

youths empowered with access to learning resources.

300+

students educated in STEM, AI and career readiness..

3,500+

families supported by crisis relief and health screenings.

200+

empowered through creativity at our Art Therapy Camps.



Ukrainian refugee children in art therapy, building confidence and emotional resilience.

Youth Development Program



In 2024, Striving For All made significant strides in empowering youth through our Youth Development Program, equipping them with the skills for academic and career success. Operating through the **Thrive Center** in Douala, Cameroon, the program offers free education, including AI training, digital literacy, environmental awareness, and career readiness support.

A highlight of the program is our **Girls in Tech**, where, in partnership with Technovation, we empower young women to become the next generation of tech leaders. We also supported a local high school by **donating school supplies**, ensuring students have the tools to succeed. We're committed to expanding these efforts, helping youth reach their full potential.

300+

students engaged in our free courses at the Thrive Center, gaining vital skills for a better future

400+

students received school supplies, easing the financial burden on their families

30+

girls participated in our Girls in Tech program

“My daughter, Ange, has learned so much, and I'm truly grateful for the program.”

A parent of Youth Development Program participant



One of our instructors guiding a student during a tech lesson, empowering learning.



Children during one of our Art Therapy sessions in Chernivtsi, Ukraine.

Youth Mental Health Support



We launched our **Art Therapy Camp** in **Massachusetts, USA**, following the success of similar programs in **Ukraine** and **Germany**. The camp provided young refugees and foster children with a safe space to heal from emotional trauma through creative expression, fostering resilience and a sense of belonging and comfort.

We are proud to report a **100% satisfaction rate** from caretakers and parents, with feedback highlighting how children felt supported and accepted. Activities like drawing and painting allowed them to express themselves and experience emotional healing.

- 40+** children, ages 3 to 17, participated.
- 5** days of structured camp activities.
- 3** partners supported the camp.

“Art therapy gave my child a safe space to heal from the trauma of losing her father and fleeing the war. Art therapy camp helped her feel stronger, find hope, and begin to heal. I am so grateful for the care and the support we received.”

A refugee parent of an art therapy participant



Health screenings provided at the Ndwet To'oh Festival.

Community Health & Well-Being



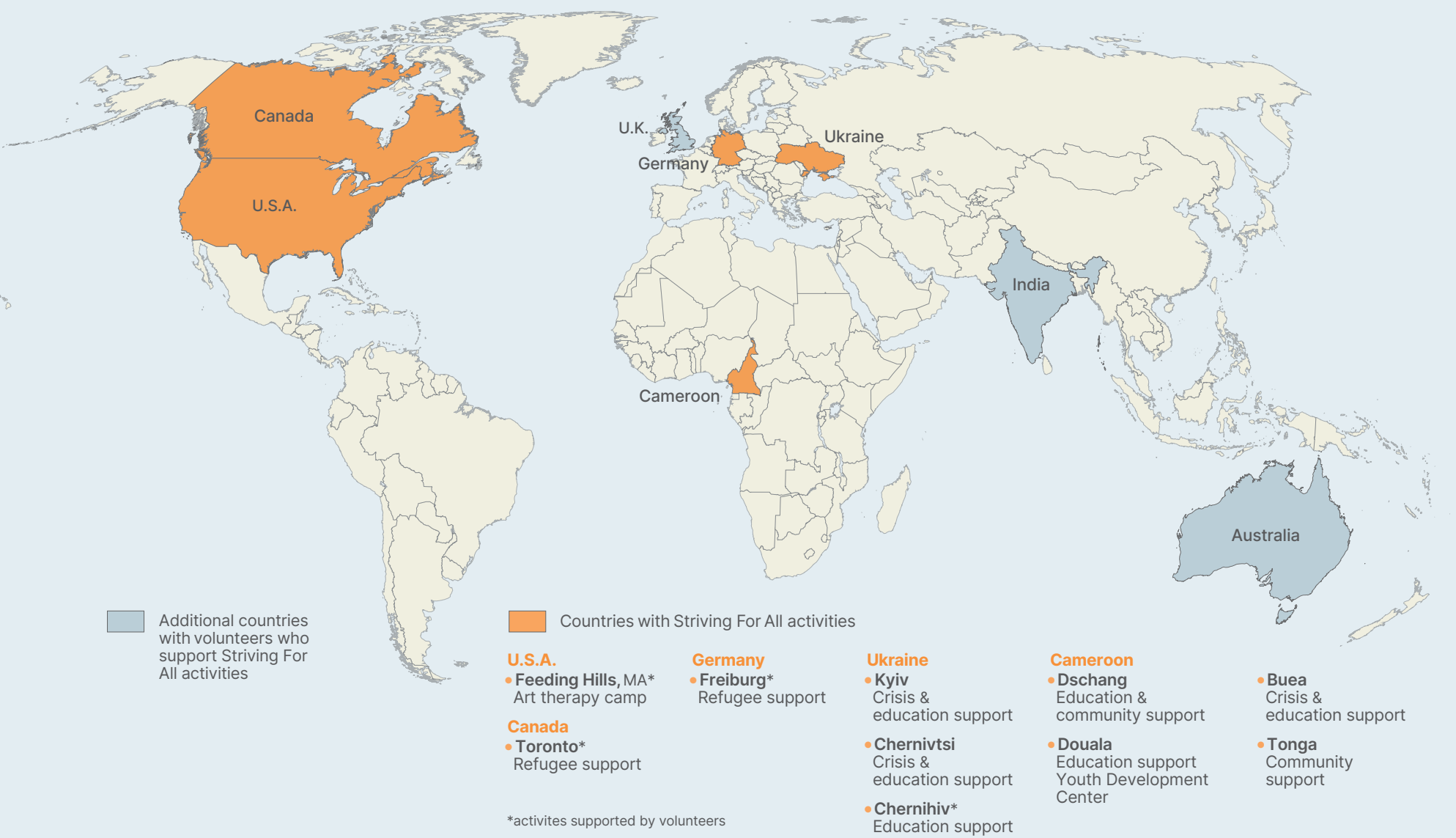
Striving For All is proud to have participated in the **Ndwet To'oh Festival** 2024 in Dschang, Cameroon, making a significant impact on the health and well-being of the community. In collaboration with the festival's health committee, we provided **free health screenings** for diseases such as diabetes, HIV, syphilis, and hepatitis B and C. We also offered **treatments** for malaria, bacterial infections, parasitic and worm infections, benefiting over 2,000 individuals in rural areas.

- 2,000+** individuals received consultations and screenings.
- 500+** individuals were treated for infections.
- 1,000** health booklets were distributed.

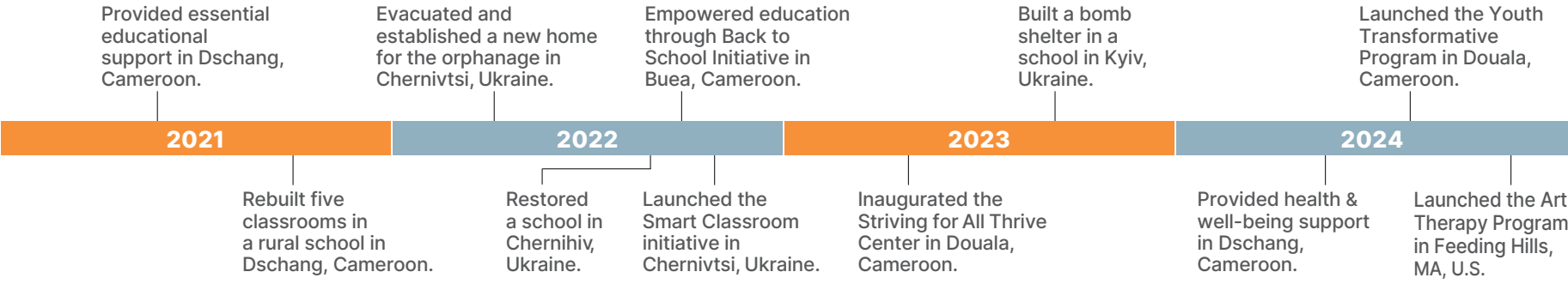
“We are extremely proud of Striving For All's invaluable support and the positive impact they've made in our community over the years. Their contribution to the Ndwet To'oh Festival was especially impactful, and we look forward to their continued involvement in strengthening our community for the future.”

His Majesty Guy Momo Soffack, King of Foto

Global Footprint



Milestones



Our Team

EXECUTIVE TEAM



Genevieve Ngambia
Founder & CEO



Olena Baykur
Co-Founder & CEO



Justine Reilly
Chief External Affairs Officer



Joshua McDaniel
Chief Technology Officer

STAFF IN THE U.S.

Nish Kumar
Director of Education

Evelyn Wan
Grant Specialist

Aishwarya Kamat
Manager of Education

Karina Jha
Content Manager
Assistant

Our dedicated US-based staff work pro bono, offering their expertise and time to support Striving for All's mission.

STAFF IN CAMEROON

Clotaire Donfack
General Manager

Marcel Djoukeng
Regional Director of
Operations

Emmanuel Elouti
Education Manager
Assistant

Vadil Kwekam
Senior Multimedia
Specialist

Christian Sapngun
Content Specialist

Arsene Demenou
Multimedia Specialist

Chloe Kwedi
Grant Manager Assistant

Armelle Moumbe
Management Assistant

AMBASSADORS

King Momo Soffack Guy

Colonel Bogni Bernard

Blanchard Kenfack Jr.

Prince Soffack Maurice

Tsafack Tonleu

Recognitions & Awards

These recognitions highlight our commitment to transparency, measurable impact, trust, and excellence in community service.



TOP-RATED NONPROFIT 2022-2024
Awarded the Great Nonprofits Top-Rated Award for three consecutive years, recognizing outstanding impact based on feedback from volunteers, donors, and beneficiaries.



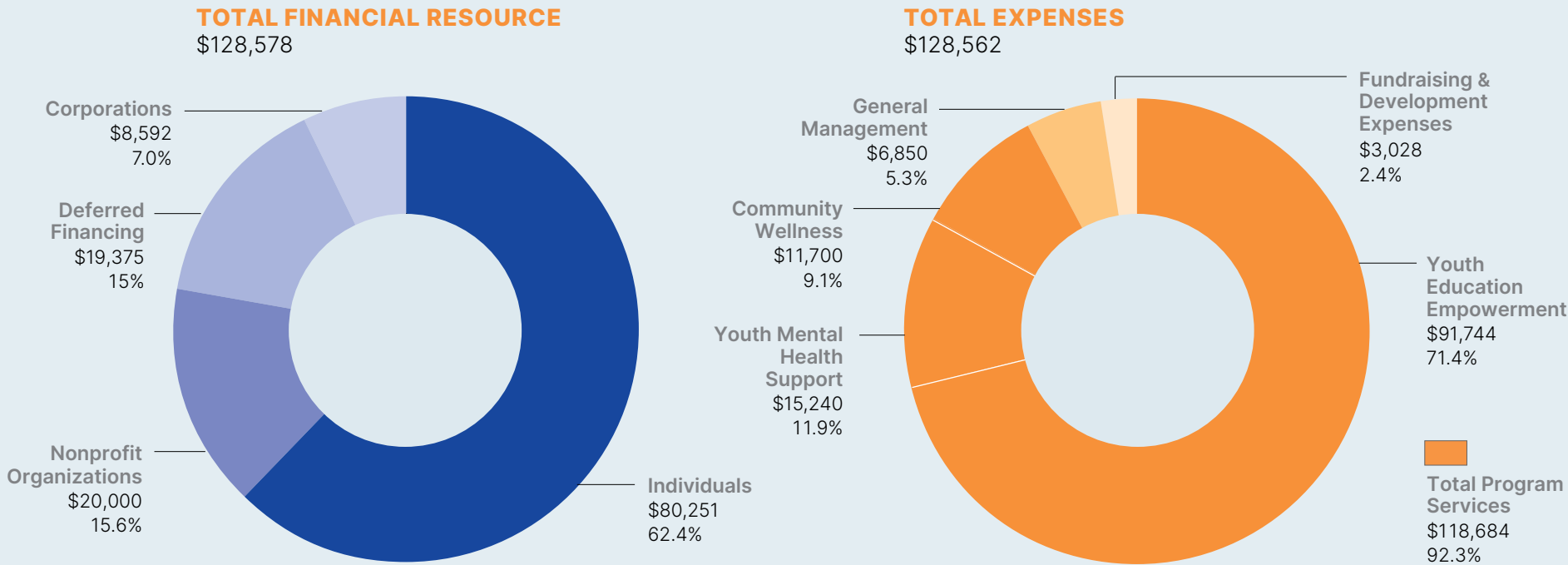
CANDID GOLD TRANSPARENCY AWARD 2023
Earned the Candid Gold Transparency Award, demonstrating a commitment to accountability, governance, and financial integrity.



TRUSTED 5-STAR GOOGLE RATING
A trusted 5-star rating on Google, based on community reviews, reflecting strong donor confidence, wide-reaching impact, and positive community experiences.

Financials

In 2024, Striving for All raised **\$109,203** through generous contributions from individuals, nonprofit organizations, and corporate donations. To support operational needs, the organization secured **\$19,375** in deferred financing, ensuring the continuation of essential programs and services. Total expenses for the year amounted to **\$128,562**, with **92.3%** of funds directed toward Program Services, including Youth Education Empowerment, Youth Mental Health Support, and Community Wellness. The remaining **7.7%** covered General Management and Fundraising & Development efforts, ensuring operational efficiency and sustainability. Through strategic financial management and a commitment to transparency, Striving for All continues to maximize resources for greater community impact, ensuring donor contributions are effectively used to advance its mission.



Strategic Partnerships

TOGETHER WE CAN MAKE A DIFFERENCE! Our impact is made possible through strategic partnerships with organizations that support our mission and those we empower. By working together, we expand access to education, healthcare, and opportunities for underserved communities—creating lasting change.



2025 Strategic Goals

- 1

YOUTH EMPOWERMENT

Equip more youth with STEM and AI skills, strengthen the Girls in Technology initiative, and Strengthen our mentorship program to support academic and career growth. Raise awareness of environmental sustainability to promote holistic development.
- 2

FINANCIAL SUSTAINABILITY

Build a strong financial foundation through diverse funding sources, strategic collaborations, and donor engagement to ensure long-term growth and program expansion.
- 3

STRATEGIC PARTNERSHIPS

Collaborate with tech companies, educational institutions, and global NGOs to enhance STEM education, expand career opportunities, and strengthen community well-being.
- 4

COMMUNITY HEALTH & CRISIS SUPPORT

Strengthen community health and resilience by expanding access to preventive care, crisis relief services, and building long-term sustainable solutions for underserved populations.

“Thank you Striving For All for the guidance and learning you provide to our children so they are prepared for their future challenges!!!”
Ekambi, parent of a student



Youth celebrating their achievements at the end of the summer 2024 session.

2030 Vision

We are committed to empowering communities through transformative education, essential healthcare, and equitable opportunities, aligned with the **United Nations Sustainable Development Goals** (SDGs). While implementing these goals, we ensure environmental sustainability is integrated into our efforts, raising awareness in our students and communities.

SDG3:
GOOD HEALTH &
WELL-BEING

Provide **20,000+** individuals with essential healthcare services, promote long-term health, and offer mental health support and crisis relief, enhancing their overall well-being.

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SDG4:
QUALITY
EDUCATION

Equip **50,000+** youth with STEM, AI, and digital skills through the expansion of Smart Classrooms, Youth Development Centers, and partnerships with universities and tech companies.

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SDG5:
GENDER
EQUALITY

Empower **10,000+** girls through the expansion of our Girls in Technology program, offering mentorship, hands-on leadership and STEM learning, and pathways into tech careers.

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Striving For All

Together we can

(415)-847-0504
srtivingfroall.org

